



Care and Community for Adults

# 2011 Annual Gala Corporate Sponsorships

You are cordially invited to be a part of the Annual Black Tie Gala to benefit Joy's House, Care and Community for Adults. Festivities will be held on October 7, 2011, at the Robert Irsay Pavilion. The evening will feature select wines and entrees, silent and live auctions, and music and dancing. Expected attendance is 300 business owners, executive professionals and dedicated community supporters. Joy's House is an adult day service that assists families in need of respite, care and safety for an aging or challenged loved one. We greatly appreciate our sponsors, funders, volunteers, donors, and many dedicated supporters. Thank you for considering supporting us as a sponsor. Please refer to the list of sponsor levels and benefits below for more information.



## Event Sponsor - \$15,000

All of the Platinum Sponsor benefits, with these additions and upgrades:

- 16 tickets with preferential seating at the Gala
- Media recognition as Title Sponsor
- Acknowledgement from the podium as Event Sponsor
- Recognized as sponsor of Joy's House "A Day Away"
- Full-page ad in Joy's House printed newsletter (5,600)
- Full-page ad on inside back cover in Gala program
- Feature story and full-page ad in Joy's House annual report/calendar (7,500)
- Message and photo from company CEO or chosen representative inside Gala program

## Platinum Sponsor - \$10,000

All of the Gold Sponsor benefits, with these additions and upgrades:

- Choice of recognition as Entertainment or Hospitality Sponsor
- Media recognition as Platinum Sponsor
- Half-page ad in Joy's House printed newsletter (5,600)
- Feature story in Joy's House newsletter
- 3/4-page ad in Gala program
- Half-page ad in Joy's House annual report/calendar (7,500)
- Prominent table and event signage at the Gala
- Web recognition for 3 months on joyshouse.org (1,700 hits per month)

## Gold Sponsor - \$5,000

All of the Silver Sponsor benefits, with these additions and upgrades:

- Choice of recognition as Cocktail, Silent Auction or Program Sponsor
- Quarter-page ad in Joy's House printed newsletter (5,600)
- Quarter-page ad in Joy's House annual report/calendar (7,500)
- Half-page ad in Gala program
- Web recognition for 1 month on joyshouse.org (1,700 hits per month)

## Silver Sponsor - \$3,000

All of the Bronze Sponsor benefits, with these additions and upgrades:

- Business card ad in Joy's House printed newsletter (5,600)
- Quarter-page ad in Gala program
- Business card ad in Joy's House annual report/calendar (7,500)

## Bronze Sponsor - \$1,500

- Table at the Gala (8-10 guests)
- Recognized as major sponsor in a special display at the Gala
- Table signage at the Gala
- Company name listing in Gala program
- Scrolling recognition of company logo on handheld electronic auction device used by 300+ Gala guests
- Recognition as a Gala sponsor in Joy's House email newsletter (2,500)

## Community Sponsor - \$500

- 2 tickets to the Gala
- Table signage at the Gala
- Recognition in Joy's House email newsletter (2,500)



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# 2011 Annual Gala Corporate Sponsorships

### Corporate sponsorship confirmation:

Company Name \_\_\_\_\_

Contact Person/Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Signature \_\_\_\_\_

### Please confirm the following reservation:

- Event Sponsor - \$15,000
- Platinum Sponsor - \$10,000
  - Entertainment       Hospitality
- Gold Sponsor - \$5,000
  - Cocktail       Silent Auction       Program
- Silver Sponsor - \$3,000
- Bronze Sponsor - \$1,500
- Community Sponsor - \$500

### Method of payment:

- Enclosed is a check for \$\_\_\_\_\_ (made payable to Joy's House)
- Please make reservations as indicated above and send an invoice
- Please charge \$\_\_\_\_\_ to my credit card
  - Circle one: Visa / Mastercard / AmEx / Discover
  - Account# \_\_\_\_\_
  - Security code (on back of card) \_\_\_\_\_
  - Exp. Date (mo/yr) \_\_\_\_\_
  - Signature \_\_\_\_\_

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 : Once complete, please fax or mail form **no later than Sept. 2, 2011**, to: :  
 : Joy's House - ATTN: Annual Gala | 2028 E. Broad Ripple Ave. | Indianapolis, IN 46220 :  
 : Phone: (317) 254-0828 | Fax: (317) 254-9377 | E-mail: leah@joyshouse.org :  
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